



सरकार मान्य



# Diplom Digital Arts<sup>SM</sup>

Duration: 9 Months

Diploma in Digital Arts (DDA) is a combination of Graphic Designing & Web Page Designing (WPD). The objective of this program is to make the student aware of various designing techniques, effects for the printing industry and designing of the web field including development of static, dynamic and, interactive web sites. On completion of DDA the student can start their own designing firm catering to project works like brochure designing, visiting cards, banners, flyers, magazines and newsletters etc. and also design web sites for various industries.

**Career Opportunities:** DTP Operator, Lab Instructor, Creative Executive, Layout Designer, Printing & Designing Head, Website Layout Designer, Work as a Freelancer.

## Program Contents

### Certificate Program in Print Media and Web Media

#### CorelDraw

Working with Outline, Shapes  
Working with Brush Stroke  
Working with Objects / Layers  
Understanding Fills / Colors  
Using Special Effects  
Using Text / Understanding Styles  
Page and Layouts  
Working with Bitmaps  
Importing and Exporting.

#### Illustrator

Tools and Preferences  
Files and Templates  
Drawing / Editing Paths  
Trace the Sketch  
Fill Color / Painting  
Objects / Layers  
Import / Export  
Text Formatting

Paragraph Style  
Special Effects  
Photoshop  
Tools and Preferences  
Rulers, Grid, and Guides  
Work with the present manager  
Opening and Saving images

Painting / Editing Tools  
Selection and Paths  
Layers and Slicing  
Working with Types  
Channels and Masks  
Color Adjustments / Filters

#### InDesign

Using the Toolbox  
Creating Basic Page Elements  
Text Formatting  
Working with Styles  
Placing Graphics / Objects

Applying Fills, Strokes and Effects  
Importing and Formatting Text  
Exporting Documents  
Understanding Master Pages  
Color Separation  
Printing InDesign Files

#### HTML 5

Attributes / Formatting / Colors  
Text Links  
Lists / Tables / Frames / Forms  
Input Types / Input Attributes  
Form Elements  
HTML Media / Graphics / SVG  
Geolocation / Drag & Drop / Web Storage

#### Dreamweaver

Introduction  
Setting up a site  
Working With Images  
Cascading Style Sheet (CSS)

Using Hyperlinks  
Using Tables / Forms / Frames  
Publishing a Site.

#### CSS 3

Styling, BOX Model  
Border / Backgrounds  
Text Effects / Fonts  
Transform / transitions  
Animations  
Multiple Columns, User Interface

#### Java Script

HTML with Java Script  
Operator / Control Statement  
Functions / Events / Cookies  
Validation / Error Handling

#### Web Hosting

Domain / Sub Domain Names  
FTP Utilities  
Hosting Your Site